Brian Haarmann

Personal Profile

I'm a creator at heart and a **problem solver** by nature. My journey is a tapestry woven with threads of creativity and technical expertise, encompassing roles as diverse as a Designer, Welder, Mechanic, Technician, **Data Analyst, SQL Developer** and Entrepreneur.

I **thrive on challenges** and possess a deeply **technical and analytical** mind. I'm fascinated by technology and data, constantly seeking insights that lead to **improvement, iteration, and innovation**. I make sense of the chaos by **scripting Complex SQL** transformations to derive actionable insights. My passion lies in discovering unique, 'out of the box' solutions to complex problems.

Education

2001-2005 SUNY College of Agriculture and Technology at Morrisville
 Field of Study: Automotive Engineering Technology/Technician
 Degree: Bachelor of Technology - BTech

Work Experience

NinjaCat.io , 7yrs 11 mos, BI Data Transformation **SQL Developer**

I joined **NinjaCat,** a **Data Acquisition, Automation, and Reporting Platform** for **marketers** when it was still a startup, bringing with me a **strong technical background**. My career at NinjaCat began with an entry-level position as a **BDR/SDR**, where I honed skills in **email marketing**, cold calling, and outbound **campaigns.** I then transitioned to a more technical role as a **Salesforce CRM administrator**, where I was responsible for creating workflows, designing processes, and developing custom objects.

My **technical expertise** continued to grow, leading me to become a technical expert on the NinjaCat platform. In this capacity, I worked closely with customers, providing support and troubleshooting data issues. This experience paved the way for my advancement to a **Sales Engineer role,** where I utilized my platform knowledge to address and **resolve customer pain points** to aquire new business.

The encounter with UI platform limitations inspired me to **design custom, complex data solutions** for existing customers. This progression led to my current role as a **SQL Developer**, where I specialize in **designing data ingestion, transformation,** and **cleansing** processes, focusing on **ETL/ELT** strategies.

My tenure at NinjaCat has given me valuable experience with Dig Ad Data from platforms like Google Analytics, Google Ads, Facebook Ads, Instagram Ads, Simplifi, Twitter, Amazon Ads, Amazon DSP, Centro, Centro Basis, Trade Desk, Google My Business, Search Console, Yelp, Criteo, WideOrbit, StackAdapt

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KEYWORDS

ProblemSolver · DataAnalyst · SQL Developer · Thrives on Challenges · Technical and Analytical · Innovative · Data Driven · Diverse · Project Management · Collaborative · Detail Oriented · Rapidly Digest and Apply New Concepts · Data Dubugging · Excel · Work Prioritization · Fexible · Adapable · Team Player · Fast Learner · Strategic

SKILLS

1. Translates business requirements into technical solutions.
2. Provides client support, including timely insights generation and resolving inbound inquiries.
3. Expert in process orientation, technical documentation, and support workflow improvements.
4. Skilled in SnowFlake Cloud Platform and Salesforce for data pipeline development, deployment, and feature requests.
5. Aids data professionals and internal teams in data delivery architecture and Salesforce guidance.
6. Designs and implements large-scale data platforms on SnowFlake Cloud Platform.
7. Develops and maintains effective data pipeline architectures; experienced with pipeline and workflow management tools.
8. Drives internal process improvements through automation and optimization.
9. Strong analytical abilities with **diverse datasets;** proficient in **SQL, MySQL, SnowSQL, S3**, and Excel.
10. Excellent in **project management**, organizational skills, and multi-project prioritization.
11. **Collaborates** effectively in **cross-functional team** environments and builds strong relationships with internal groups.
12. Proficient in identifying, resolving, and documenting user and client issues.
13. Provides technical support and customer service via phone, email, and chat.
14. Experienced with troubleshooting, **data discrepancies**, and client concerns.
15. Handles **Salesforce** integrations, reports/dashboards, and advanced **automations**.
16. Demonstrates strong communication skills, problem-solving abilities, and the capacity to learn complex concepts quickly.
17. Supports customers through the sales process, product demos, proof of concept sessions, and post-sale NinjaCat rollout.
18. Documents interesting use cases and product documentation.