

Brian Haarmann



Personal Profile

I'm a creator at heart and a **problem solver** by nature. My journey is a tapestry woven with threads of creativity and technical expertise, encompassing roles as diverse as a Designer, Welder, Mechanic, Technician, **Data Analyst**, **SQL Developer** and Entrepreneur.

I **thrive on challenges** and possess a deeply **technical and analytical** mind. I'm fascinated by technology and data, constantly seeking insights that lead to **improvement, iteration, and innovation**. I make sense of the chaos by **scripting Complex SQL** transformations to derive actionable insights. My passion lies in discovering unique, 'out of the box' solutions to complex problems.

Education

2001-2005 SUNY College of Agriculture and Technology at Morrisville
Field of Study: Automotive Engineering Technology/Technician
Degree: Bachelor of Technology - BTech

Work Experience

NinjaCat.io, 7yrs 11 mos, BI Data Transformation **Data Analyst**
February 2016 - November 2023

I joined **NinjaCat**, a **Data Acquisition, Automation, and Reporting Platform** for marketers when it was still a startup, bringing with me a **strong technical background**. My career at NinjaCat began with an entry-level position as a **BDR/SDR**, where I honed skills in **email marketing**, cold calling, and outbound **campaigns**. I then transitioned to a more technical role as a **Salesforce CRM administrator**, where I was responsible for creating workflows, designing processes, and developing custom objects.

My **technical expertise** continued to grow, leading me to become a technical expert on the NinjaCat platform. In this capacity, I worked closely with customers, **providing support** and troubleshooting data issues. This experience paved the way for my advancement to a **Sales Engineer role**, where I utilized my platform knowledge to address and **resolve customer pain points** to acquire new business.

The encounter with UI platform limitations inspired me to **design custom, complex data solutions** for existing customers. This progression led to my current role as a DataAnalyst / **SQL Developer**, where I specialize in **designing data ingestion, transformation, and cleansing** processes, focusing on **ETL/ELT** strategies.

CONTACT



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ProblemSolver · DataAnalyst · SQL Developer · Thrives on Challenges · Technical and Analytical · Innovative · Data Driven · Diverse · Project Management · Collaborative · Detail Oriented · Rapidly Digest and Apply New Concepts · Data Debugging · Excel · Work Prioritization · Flexible · Adaptable · Team Player · Fast Learner · Strategic · GPTs

SKILLS

1. **Translates business requirements** into technical solutions.
2. Provides **client support**, including timely insights generation and resolving inbound inquiries.
3. Expert in process orientation, **technical documentation**, and support workflow improvements.
4. Skilled in Snowflake Cloud Platform, SnowPipe, **ETL, Stored Procedures, views**, roles and permissions.
5. Salesforce Administration, Custom Objects, Product Setup, WorkFlows and Processes.
6. Aids data professionals and internal teams in **data delivery architecture** and Salesforce guidance.
7. Designs and implements large-scale data platforms on **Snowflake** Cloud Platform.
8. Develops and maintains effective data pipeline architectures; experienced with pipeline and workflow management tools.
9. Drives internal **process improvements** through automation and optimization.
10. Strong analytical abilities with **diverse datasets**; proficient in **SQL, MySQL, SnowSQL, S3**, and Excel.
11. Excellent in **project management**, organizational skills, and multi-project prioritization.
12. **Collaborates** effectively in **cross-functional team** environments and builds strong relationships with internal groups.
13. Proficient in identifying, resolving, and **documenting** user and client issues.
14. Provides technical support and customer service via phone, email, and chat.
15. Experienced with troubleshooting, **data discrepancies**, and client concerns.
16. Handles **Salesforce** integrations, reports/dashboards, and advanced **automations**.
17. Demonstrates strong **communication skills, problem-solving** abilities, and the capacity to **learn** complex concepts **quickly**.
18. Supports customers through the sales process, product demos, proof of concept sessions, and product rollout.
19. Documents interesting use cases and product documentation.
20. **Visualizes Data** for **Business Intelligence reporting** and Dashboards.